



**Expect More Arizona®**  
THE MOVEMENT FOR  
WORLD-CLASS EDUCATION

**Arizona Public Opinion Survey**

**Conducted on behalf of Expect More Arizona – Dec. 10-12, 2018  
600 Respondents (Likely Arizona Voters) \* Margin of Error +/- 4.0%**

**Summary of Results**

- **Arizona voters continue to believe education is the #1 issue facing our state. (This marks the fourth consecutive year education is number one.)**
  - Education issues – 40%
  - Border issues/Illegal immigration – 29%
  - Healthcare – 8%
- **Arizona voters want more funding for teachers and students**
  - An overwhelming majority of voters say the salaries K-12 teachers receive in Arizona is too low – 78% (64% Rep, 95% Dem, 75% Ind)
  - A majority of voters also say too little funding is going to K-12 schools in Arizona – 73%
  - When asked specifically to consider the top issue facing education in Arizona, voters said:
    - Teacher pay/support - 25%
    - General lack of funding – 24%
    - Concerns about curriculum/supplies – 10%
- **Voters surveyed were asked to rate a list of 10 items in terms of funding priorities for education. Here are the five highest rated, in rank order:**
  1. Improving the performance of lower performing schools
  2. Increasing teacher salaries
  3. Making Arizona's public colleges and universities more accessible and affordable
  4. Maintaining funding for career and technical education
  5. Smaller class sizes
- **Voters were also read a list of possible areas of investment and asked which one would be the most impactful in improving the quality of Arizona's P-20 education system overall. The top three are:**
  1. Increased teacher compensation – 28%
  2. Support for workforce development programs – 19%
  3. Funding to support Arizona resident students at our public universities – 12%
- **Teacher pay also outpaced other P-20 education issues as the thing voters would be MOST willing to pay more in taxes to support. The top four are:**
  1. Increasing pay for Arizona teachers – 35%
  2. Making postsecondary education more accessible and affordable – 23%
  3. Support for struggling students – 12%
  4. Reading programs for Kindergarten through 3<sup>rd</sup> grade – 11%
- **Additionally, Arizona voters are in strong agreement that:**
  - Where a family lives, how much money they make, or their race or ethnicity should not dictate the quality of the education that a child receives.
  - Education impacts the strength of our communities, Arizona's economic prosperity and our individual quality of life.
  - Career and technical education programs are valuable for Arizona's students and our economy.
  - It is important to provide schools the funding they need to attract and retain great teachers.