



Expect More Arizona®
THE MOVEMENT FOR
WORLD-CLASS EDUCATION

Arizona Public Opinion Survey
Conducted on behalf of Expect More Arizona – Dec. 4-8, 2017
600 Respondents (Likely Arizona Voters) * Margin of Error +/- 4.0%

Summary of Results

- **Arizona voters continue to believe education is the #1 issue facing our state**
 - Education issues – 42%
 - Border issues/Illegal immigration – 16%
 - Government spending/taxes – 6%
 - Economy – 5%

- **Arizona voters want more funding for teachers and students**
 - An overwhelming majority of voters say the salaries K-12 teachers receive in Arizona is too low – 86% (80% Rep, 95% Dem, 85% Ind)
 - A majority of voters also say too little funding is going to K-12 public education in Arizona – 76% (61% Rep, 93% Dem, 76% Ind)
 - When asked specifically to consider the top issue facing education in Arizona, voters said:
 - Budget/lack of funding - 31%
 - Teacher salaries – 19%
 - Teacher shortage – 8%

- **Asked to rate a list of items in terms of funding priorities for education, three of the top five highest rated items have to do with teacher pay.**
 1. Providing salary increases for teachers in hard to staff subjects
 2. Increasing teacher salaries
 3. Making Arizona’s public colleges and universities more affordable
 4. Improving the performance of lower performing schools
 5. Providing salary increases for teachers serving in schools with high concentrations of poverty and rural schools

- **Teacher pay far outpaced other education issues as the thing voters would be MOST willing to pay more in taxes to support.**
 1. Increasing pay for Arizona teachers – 44%
 2. Making postsecondary education more accessible and affordable – 18%
 3. Reading programs for Kindergarten through 3rd grade – 9%

- **There is strong support for the extension and update of Prop 301 in order to increase teacher pay.**
 - The extension of Prop 301 has strong support across all political parties - 72% (60% Rep, 85% Dem, 80% Ind)
 - Similar levels of support exist to increase the Prop 301 sales tax from .6% to 1% in order to increase teacher pay - 68% (53% Rep, 86% Dem, 74% Ind)
 - A smaller majority support an increase in the Prop 301 sales tax from .6% to 1.6% in order to increase teacher pay – 56% (41% Rep, 76% Dem, 63% Ind)

- **Additionally, Arizona voters are in strong agreement that:**
 - Every child deserves equal access to quality education.
 - Career and technical education programs are valuable for Arizona’s students and our economy.
 - Education impacts the strength of our communities and our quality of life.