







As Arizonans, we want our state to be a great place to live, work and raise a family. A strong education system doesn't just benefit Arizona students, it strengthens the economy and quality of life for everyone.





A high-quality education system leads to increased individual earnings and tax revenue, and supports new jobs. It also reduces government costs for health, crime and welfare. Quality education in today's world means high school can no longer be

the finish line. The majority of jobs now require more education or career training. Yet, in Arizona, only 37% of adults (25-64) have an associate's degree or higher¹. In order to ensure a bright economic future and quality of life for Arizonans, education must be a top priority, one in which everyone has a role to play.

In 2009, Expect More Arizona was established by a prominent collaboration of Arizona's education, business, and philanthropic leaders to elevate education as a critical priority for the public. Today, Expect More Arizona is a statewide nonpartisan advocacy organization building public will for a world-class education for all children by:

-  Raising awareness and influencing public opinion on key education issues
-  Educating and mobilizing voters to make education a top priority
-  Building a high expectations, education first culture with Arizona's parents and families
-  Facilitating statewide collaboration and a shared voice on Arizona's top education issues such as early literacy, college and high standards and assessments, education funding and postsecondary access and completion.

Expect More Arizona and its partners aim to achieve a world-class education system in which every Arizona child, regardless of background, income, or zip code, is able to:

-  Access high-quality early learning that prepares him/her for Kindergarten
-  Read at grade level by the end of 3rd grade
-  Graduate from high school ready for college or career
-  Attain a college degree and/or certificate or industry credential

¹ <http://www.higheredinfo.org/dbrowser/?level=nation&mode=map&state=0&submeasure=244#sthash.kHHlpoqF.dpuf>

To make this vision a reality, Arizonans must commit to these five (5) building blocks:



Achieve – Commit to high expectations that prepare all children to attain a college degree and/or certificate or an industry credential.



Close the Gap – Ensure that all children have the opportunity to succeed, regardless of their background, income, or zip code.



Innovate – Nurture the creativity, critical thinking and problem solving skills that children need for the jobs of the future.







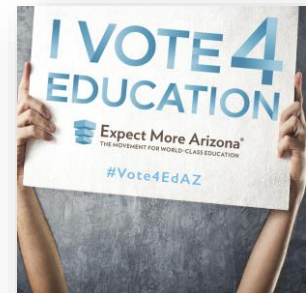
Invest – Fund education, early years through career, to help all children achieve and to make Arizona home to the best educators in the nation.



Work together – Make education a top priority and take action to support education in our local communities.

Expect More Arizona has launched a number of campaigns in order to better engage the public in supporting education:

-  Vote 4 Education – A year-round voter engagement initiative designed to encourage Arizonans to vote and to make education a priority
-  Today – A campaign to motivate parents and other Arizonans to take one simple action every day to improve education
-  The Expect More Excellence Tour – An initiative to highlight examples of excellence in education statewide
-  Arizona Aims Higher – An initiative reinforced by a coalition of partners who are helping build support for high college and career readiness standards



The path to excellence requires students who are motivated and ready to learn, involved parents, trained and committed educators, informed and engaged voters, and capable and supportive elected officials. In other words, it takes all of us.

Together with a growing network of partners and individuals, Expect More Arizona is working to build an education-first culture and create opportunities to support students and educators – in the home, in local communities and statewide. To learn more and to become a partner, visit: www.expectmorearizona.org or call (602) 381-2267.



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Pearl Chang Esau
President and CEO



Pearl Chang Esau is President and CEO of *Expect More Arizona*, a nonpartisan education advocacy organization working to build a movement of Arizonans in support of world-class education for all children. Prior to this role, she served as executive director of Teach For America - Phoenix, where she led a teacher corps serving 20,000 students each year in the Greater Phoenix area. Pearl began her career in education as a Teach For America corps member, teaching 5th grade English language learners in East

Los Angeles. This opportunity inspired a life-long commitment to helping all students reach their potential through an excellent education.

Currently, Pearl serves on the board of the Arizona Business and Education Coalition, the Wells Fargo Community Advisory Board, the Rodel Foundation's Advisory Council, Arizona State University's Community Council, and the United Way of Northern Arizona Board of Directors. She is also appointed to the Governor's *Arizona Ready Education Council*.

Pearl received the Athena Young Professional Award in 2014 from the Greater Phoenix Chamber of Commerce, been recognized by the Phoenix Business Journal as one of the Valley's 25 Most Admired CEOs, called one of the 50 most influential women in Arizona by Arizona Business Magazine, and has been highlighted by the US Chamber as a "Profile of Change". A Rhodes Scholarship finalist, she graduated summa cum laude from the University of California – Los Angeles. Pearl is married to a school principal and has two young children.